

June 2014

# CometNews

*APP Edition*



Comet presents the “Comet spa” app for smartphones and tablets  
**A new way to discover the world of Comet!**



USING **COMET SPA** APP  
YOU CAN:

- Consult the catalogues of each division
- Read the Comet News
- Watch product videos
- Examine technical drawings
- and much more...

Once again, Comet shows that it is a company geared towards innovation and customer care. The new **Comet spa** app, now available for tablets and smartphones on Apple Store and Google Play, allows you to discover and keep in touch with the world of Comet.

# Exploring new possibilities for communication Comet's way to satisfy the demands of its customers

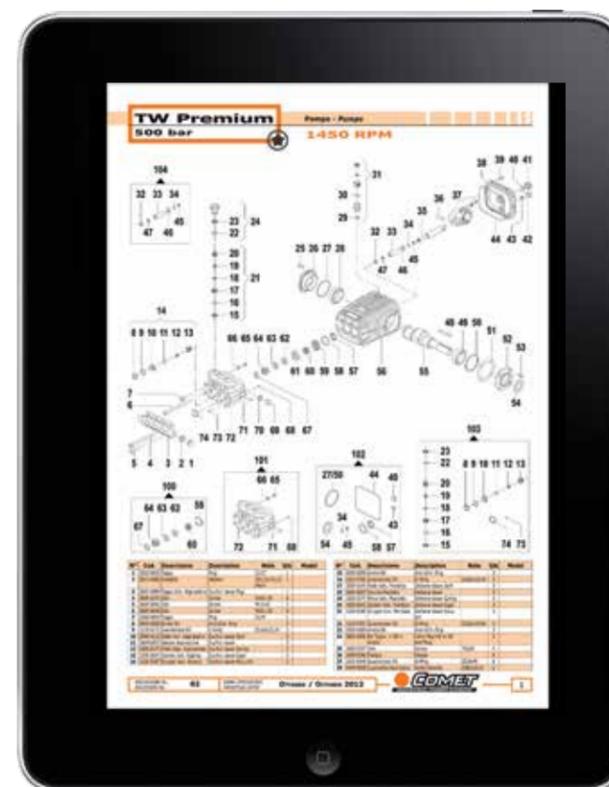


A mobile application is the easiest way to organize and distribute product catalogues, magazines, brochures, etc.

The **Comet spa** app offers access the digital catalogues and all the other communications of the world of Comet, in the form of interactive multimedia tools enriched with texts, images, links and videos.

Users can download the documents they require to their bookstore and, after download, can also consult them without the need for an internet connection.

Where activated, push notifications can provide real time updates on the availability of new documents, new products or special offers.



The development of a dedicated app is part of a global communication strategy that includes the company's presence on the main social networks. Because Comet seeks to exploit the possibilities offered by new communication tools to provide useful services to its customers.



Comet SpA



Cometgroupspa



CometSpA



+CometSpA-IT



Comet-s.p.a.

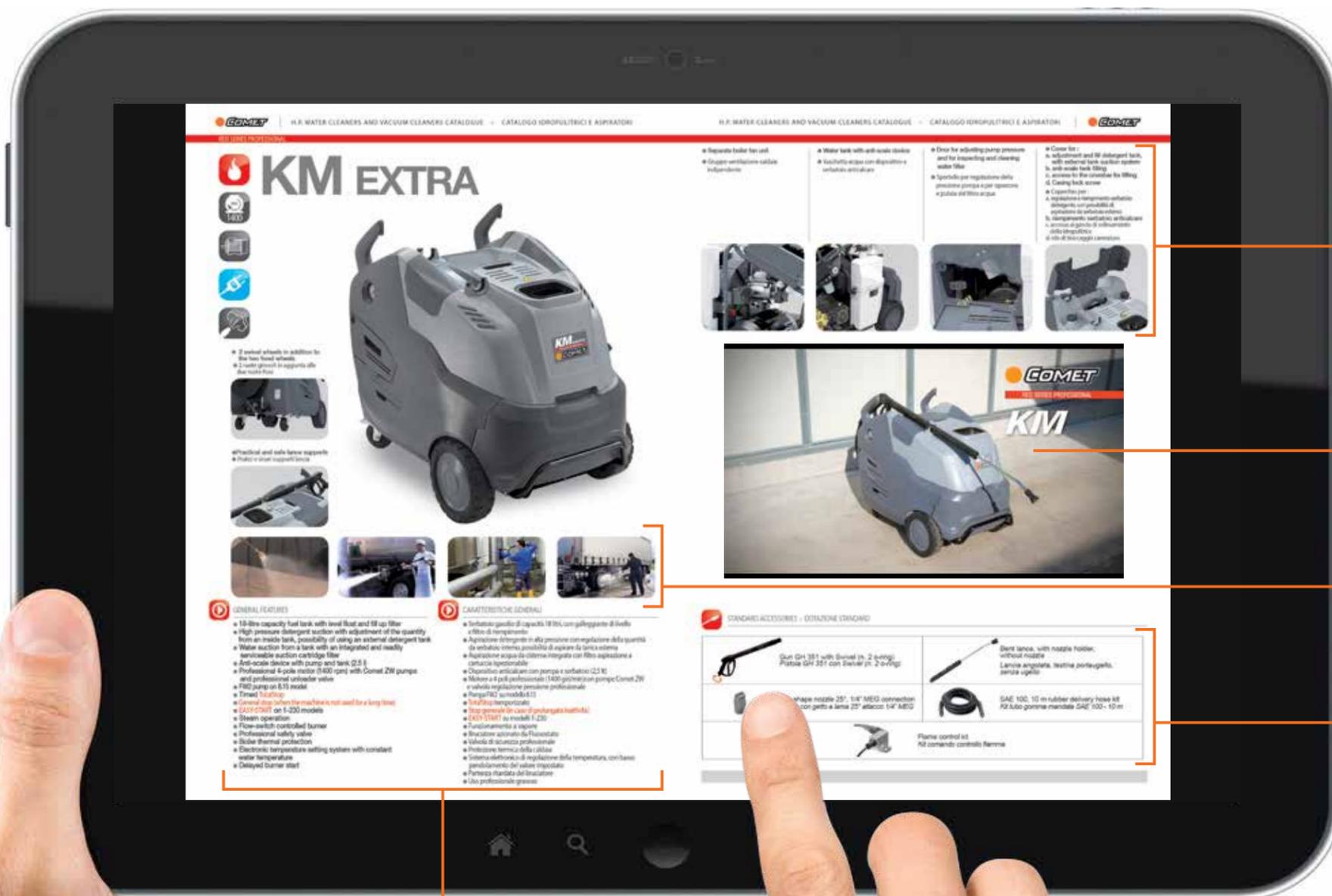
# In-depth contents accessible with a simple touch

## A powerful, constantly updated multimedia tool

All in-depth contents are accessible simply by touching the screen: you can instantly open a popup with more information or watch a video, or look for specific contents with a simple and fast search inside the document.

You can also consult the technical sketches of every product, with the codes of accessories or spare parts.

The **Comet spa** app is yet another demonstration that the company is looking to the future, a powerful multimedia tool allowing customers and anyone interested to explore and keep in constant touch with the world of Comet.



Product details

Video

Applications

Accessories

Technical features



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